

# PROGRAM ADVERTISING



National Reptile Breeders' Expo 2021 Program

The 2021 NRBE Program will again be printed in full color (4 color process) so please design and submit ads accordingly.

AD Deadline

Please have all ads in before July 20th, 12 noon CST 2021. No late ads will be printed this year.

Pricing: **New Pricing For 2021**

Full page ad: \$275

Half page ad: \$175

Quarter page ad: \$125

AD Specifics

Please submit digital ads by email or via [yousendit.com](http://yousendit.com) FTP alternative.

Any ad under 5MB can be emailed to [estein@timberlinefisheries.com](mailto:estein@timberlinefisheries.com)

For ads larger than 5MB please follow the directions on FTPing the ad to us.

Please create all ads in CMYK color mode and convert all fonts to outlines also include or embed linked images.

Preferred formats are .AI, .EPS, .PSD, .TIF,.INDD or high res .PDF and files must be 300dpi at full size.

Payment

Please make all checks for advertising to Timberline and include a note saying the check is for ads and send to: Timberline Industries 201 E. Timberline Dr Marion, IL 62959 Attn: NRBE Program

Ad Sizes

Full page ad - Trim size is 8.5" wide by 11" tall and if you are using a full bleed then setup is 8.75" wide by 11.25" tall.

Half Page ad - Trim size is 8.5" wide by 5.5" tall and if you are using a full bleed then setup is 8.75" wide by 5.75" tall.

Quarter Page ad - Trim size is 4.25" wide by 5.5" tall and if you are using a full bleed then setup is 4.5" wide by 5.75" tall.